Certified Scrum Product Owner
Guide, inspire, and motivate your team

Product owners are responsible for pointing teams toward the right targets, and product owner certification ensures you have the right skills to guide your team. Since more than half of all projects fail in a traditional project management environment, and the successful products include functionality that's rarely or never used, this 2-day course equips you for success.

What You'll Learn

This is a unique chance to learn from a trainer with more than 20 years experience using Scrum. After this workshop you will be able to:

✔ Develop a clear, elevating vision that inspires and motivates your team

✔ Create a product backlog with user stories, job stories and features

✔ Apply a methodical approach for prioritizing product backlog items to deliver the most value

✔ Fully understand the product owner role in commercial, internal, and contract development plus other contexts

✔ Produce accurate plans for fixed-scope and fixed-date projects using velocity ranges

MOUNTAIN GOAT SOFTWARE

Agenda

Scrum Overview

Project Backlog

User Stories

Job Stories & Features

Product Owner

Customers & Users

Visioning

Prioritizing

Planning

"Mike is passionate about what he does and it shows in his training. He incorporates interactive dialogue with covering subject matter in a timely manner. This far exceeded my expectations and was far more enjoyable than almost all of the training I've done to date."

Kimberly Hammett, Manager II, GBD Member Portals - Digital Technology

Professional Development Units

15 PDUs *with the Project Management Institute (PMI)*

16 SEUs (Category: Learning) *with the Scrum Alliance*

The Benefits of Training with Mike Cohn
Mike is a highly respected Certified Scrum Trainer (CST), and has been featured in Wall Street Journal, NPR and more for his expertise in agile product and software development. His passion and "in-the-trenches" experience coupled with the ability to explain concepts with humor and clarity make his courses so popular.

More than 20,000 people have attended his courses from start-up organizations to Fortune 500 companies including:

Microsoft   salesforce.com   Southwest   Apple   LinkedIn   *...and more*