

## **Certified Scrum Product Owner**

## AGENDA

Scrum Overview Project Backlog

User Stories

Job Stories & Features

Product Owner

Customers & Users

Visioning

Prioritizing

Planning

The Scrum agile development process is popular because it increases a project's chance of success by emphasizing periodic guidance, frequent inspections, and the ability to make changes as the project progresses. If you are in charge of a complex business project, learn the basics of Scrum and how to be a Scrum product owner tasked with ensuring that the end product meets customer needs.

Participants in the Certified Scrum Product Owner course learn to use a prioritized list of features called a product backlog to drive a Scrum project. In addition, participants learn proven ways to work as a liaison between the project team and the customer or users, as well as how to plan and make customer commitments, even on fixed-price projects.

Following successful completion of this course, participants will be designated as Certified Scrum Product Owners. This Scrum Alliance certification includes a two-year membership in the Scrum Alliance.

This course earns you 15 PDUs within the PMI. This course also earns you 16 SEUs (Category B) within the Scrum Alliance. PDUs and SEUs can be used toward PMP, PMI-ACP, CSP and other certifications.

## You Will Learn

- Develop a clear, elevating vision that inspires and motivates your team
- Create a product backlog with user stories, job stories and features
- Produce accurate plans for fixed-scope and fixed-date projects using velocity ranges
- Apply a methodical approach for prioritizing product backlog items to deliver the most value
- Fully understand the product owner role in commercial, internal, and contract development plus other contexts







## About the Instructor

For More Information

Lance is a dynamic, experienced management and technical professional with the proven ability to energize teams, plan with vision, and establish results in a fast paced, customer-focused environment. He is a Certified Scrum Trainer® with the Scrum Alliance which includes Certified Scrum Professional®, Certified ScrumMaster®, and Certified Scrum Product Owner®. Lance comes equipped with a great personality and servant heart that truly helps build cross-functional teams. Given his fun personality, overall size and appearance, he has come to be known as BiGAgile.

